



## Take the Red Box Challenge!

Happy New Year, everyone! The Paper Pumpkin team is especially excited for 2018, and we have two great reasons: (1) This year's kits are amazing; (2) We've decided to kick off 2018 with a superfun giveaway. We're calling it the Red Box Challenge, and it's easy to get in on the fun!

Simply put together a WOW project using an unused, past kit—or buy a past kit that you've had your eye on. Then share an image of your project on Facebook or Instagram with #redboxchallenge and you will be entered into a random drawing to win a Paper Pumpkin kit.

Now, we think all of our kits are wonderful and amazing—but our random drawing winners will receive the upcoming *Paper Pumpkin fifth anniversary March kit*. Think: Gorgeous and collectible. Everyone is going to want one. AND the winners will get it in their mailbox before anyone else. Sound fun? Check out the terms and conditions **below**, then start crafting your Red Box Challenge project today!

*Note: Some project ideas will be selected from the entries and featured in Paper Pumpkin's monthly newsletter and on our Facebook and Pinterest pages. Past alternative Paper Pumpkin projects you've created and posted on social media are not eligible for this contest.*

## Red Box Challenge Rules (Terms and Conditions)

Ready to take the Red Box Challenge? Here are the rules!

- By using the hashtag #redboxchallenge with your entry, you agree to the terms and conditions below.
- Choose a past Paper Pumpkin kit (any kit prior to January 2018) and create an alternate project. If you wish, you may use other Stampin' Up! products to enhance your creation.
- Post a photo of your past kit alternative project on Facebook or Instagram and use the hashtag #redboxchallenge
- One entry per person.
- Must be 18 years of age or older to enter the drawing.
- Open to everyone.
- No purchase necessary.
- Submissions must be posted by January 31, 2018 at 11:59 PM (MT).
- Ten winners will be randomly selected from the entries.
- Winners will be notified by email or instant message no later than February 5, 2018 at 11:59 PM (MT).
- The March Paper Pumpkin kit prize is valued at \$19.95USD/\$26.95CAD.
- By submitting an image of your project with the hashtag #redboxchallenge, you are giving Stampin' Up! permission to use, post, and share the image in Stampin' Up! publications
- Giveaway is not available in Quebec.

Spread the word about the Red Box Challenge, and have a blast putting a new twist on a past kit! Good luck!